



PHOTO & VIDEO CONSENT POLICY

Film'sCool (operated by McMaster Films)



SAFE

Young people
come first.



RESPECTFUL

We listen, value and
treat everyone fairly.



CREATIVE

We inspire, develop
and have fun.



OUR VENUE

Williamsburgh
Primary School,
Paisley.



WE OPERATE UNDER A LETTING ARRANGEMENT WITH

Renfrewshire Council /
OneRen and follow
all their policies,
procedures and
site rules.



OUR COMMITMENT

We take photos and
videos to celebrate
and promote our work.
We do this with respect
and permission.



WHO THIS POLICY IS FOR

This policy applies to all staff,
volunteers, young leaders,
visitors, contractors, parents/
carers and young people
involved in Film'sCool
activities.



REVIEW

This policy is reviewed
annually or sooner if
there are changes in law
or guidance.

1. Purpose

We take photos and videos to celebrate achievements, promote our work and create memories. This policy explains how we do this safely and with respect.

2. Our Principles



Permission

We always get
permission before
taking or using
images or videos.



Respect

We respect
everyone's
dignity and
privacy.



Safety

We keep young
people safe
online and
offline.



Purpose

We use images
and videos only
for agreed and
appropriate
purposes.



Control

We store, use
and delete
images and
videos
responsibly.

3. Getting Consent



Parental Consent

We get written consent
from a parent or carer
before we take or use
photos or videos of
young people under
18.



Young People

We explain how images
and videos will be used
and listen to their views.
They can say no at any
time.



Changing Your Mind

You can withdraw
consent at any time.
We will stop using the
image or video and
remove it where
possible.



We never name young people without permission.

We never use images in a way that could cause harm or embarrassment.

4. How We Use Images & Videos



Website & Social Media

To promote Film'sCool and share our work.



Marketing & Promotion

For posters, leaflets, newsletters and adverts.



Celebrating Success

To recognise achievements and showcase projects.



Learning & Training

For training and development (not shared publicly).



**We only use images and videos for
the purposes listed above.**

5. Safe Use



We store images and videos securely.



We limit access to authorised staff only.



We do not share images in group chats
or personal accounts.



We check comments and content
on public posts.



We do not tag young people
without permission.



We follow all relevant laws and guidance.



Questions or concerns?

Contact John McMaster (Responsible Person)
if you have any questions or want to withdraw consent.



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McMaster Films



film.scool

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